

GOLF TOURNAMENT

SPONSOR PACKAGE

HELP US
BUILD
YOUTH
SPORTS
IN AIRDRIE

.....
All proceeds go to
funding scholarships &
a future facility

Friday, June 21, 2024

Woodside Golf Course
1:30 shotgun start



About the club

We are a volunteer driven organization based in Airdrie, Alberta. The club was known as the Airdrie Calgary Volleyball Club (ACVC) from 2009 to 2021 when the club rebranded to become the Airdrie Hawks Volleyball Club. The club is a registered society in Alberta – meaning all profits go back into fulfilling the objectives of the organization. Athletes train in a competitive but positive atmosphere and compete with like-minded teammates, and everyone is given fair and equal opportunity to make a team.

Our history & growth

- **2009** - one 17U boys team
- **2010** - one 17U boys team & one 18U boys team
- **2011** - one 17U boys and one 18U boys team; added one 17U girls team
- by **2012** the club had grown to five teams - 14-16U boys and 17U & 18U girls teams
- in **2013** the club grew by one more - 15-17U boys and 14-16U & 18U girls teams
- fast forward to **2021**, ACVC becomes the Airdrie Hawks Volleyball Club with 9 teams - 13/14U, 16U, 17/18U boys and 13-18U girls
- in the **2024** season, we have 13 teams - 15U, 16U, 17U, 18U, 17/18U boys teams, and 13U, 14U (x2), 15U (x2), 16U, 17U, 18U girls teams

Our goal

Our goal over the next few years is to raise a significant amount of money to establish and grow a scholarship fund & to build or lease a facility.

Scholarship funding

Financial barriers shouldn't prevent youth from playing a sport they love. We want to help as many athletes as possible by establishing and growing a scholarship fund to support those who need financial assistance. Though our season fees are extremely competitive, extracurricular sports are out of reach for some families, particularly with the ever-increasing costs of living.

Facility funding

As the club grows, finding enough court space in Airdrie has been our biggest challenge over the past few years. More court rental space is desperately needed to meet the growing demand for all youth sports in our community.

We practice primarily out of Rockyview School gymnasiums and Genesis Place. With the extremely fast rate our city is growing and many other community groups competing for the same space, we want to one day soon be able to call a facility our own to alleviate some of this pressure.

Club philosophy

Enjoying the sport

Nurturing a passion for volleyball that will grow into long-term active lifestyles, deep friendships, and positive memories.

Maximizing every athlete's potential

A healthy pressure to strive for more, regardless of achievement so far. This pursuit achieves results and prepares youth for the pressures of life.

Long-term development model

We adhere to Canada's long-term athlete development model for elite athletes. This emphasizes different objectives for each age and level of play and is a progression of excellence.

Character development

Sport is a means to the end of becoming a better person. Whether it is learning to compete, working with others to accomplish a goal, or humility in winning or in losing, our end goal is for the character of our athletes to be formed into resiliency that endures throughout their life.

Sponsorship opportunities & recognition

Support the growth of youth volleyball in our community while gaining exposure for your business!

\$3500 investment *\$1500 directly to sponsoring a deserving athlete	Gold scholarship sponsor	Company logo featured on all print and digital marketing materials, recognition in 3 social media posts, on-site signage, sponsorship mention during dinner, post-event recognition, 1 foursome in the tournament
\$2000 investment *\$1000 directly to sponsoring a deserving athlete	Silver scholarship sponsor	Company logo featured on all print and digital marketing materials, recognition in 2 social media posts, on-site signage, sponsorship mention during dinner, post-event recognition, 2 golfers in the tournament
\$1000 investment *\$500 directly to sponsoring a deserving athlete	Bronze scholarship sponsor	Company logo on all print and digital marketing materials, recognition in 1 social media post, on-site signage, sponsorship mention during dinner, post-event recognition, 1 golfer in the tournament
\$2000 investment	Lunch sponsor SOLD	Company logo featured on all print and digital marketing materials, recognition in 1 social media post, on-site signage, sponsorship mention during dinner, post-event recognition, 2 golfers in the tournament
\$1500 investment	Hole-in-one sponsor (2 available)	Company logo on all print and digital marketing materials, recognition in 1 social media post, on-site signage, sponsorship mention during dinner, post-event recognition, 1 golfer in the tournament *provides hole-in-one insurance & prize
\$750 investment	Cart sponsor (1 available)	Company name on print and digital marketing materials, logo on golf carts, sponsorship mention during dinner, post-event recognition, 1 golfer in the tournament
\$500 investment	Contest / game hole sponsor (8 available)	Post-event recognition, signage on the contest hole, representatives on the hole providing a giveaway or otherwise promoting your own business

Other ways to support

*If you have an idea or a more suitable level of support that is not listed on our chart, please reach out to us to discuss!

Silent auction item donations

We are also seeking silent auction item donations. If you or your business has something to donate, we would be grateful! Check that box on the sponsorship & donation form.

Register a team

If you want to support the club by attending the tournament as a golfer, tickets are available at <https://bit.ly/HawksGolf24>

Email events@airdriehawks.ca with any questions.

Sponsorship & donation form

<https://www.surveymonkey.com/r/HawksGolf24>

To commit to a sponsorship level or silent auction item donation, fill out the survey and we will be in touch.

Contact

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